



Sponsorship Application

To Our Sponsors:

Thank you for considering supporting the 11th Annual Apex Latino Arts Festival. Our main event and activities this year will take place on Saturday June 4, 2022.

Sponsorships make possible the Apex Latino Arts Festival. Since it started in 2010, this unique festival has highlighted the presence of Latino arts and culture and provided an opportunity to build bridges across cultures. In doing so, our family-friendly event and activities have enriched the lives of thousands of children, young people and adults across the Triangle.

If you have any questions regarding sponsorships please contact us.

Sincerely,

The 2022 Apex Latino Arts Festival Committee

2022 Apex Latino Arts Festival Sponsorship Levels

Platinum Sponsorship \$1250+

- Platinum sponsorship certificate of appreciation.
- Logo to promote level of sponsorship on website, Facebook and printed material.
- Name mention on Town of Apex utility bill insert (reaches 18,000 households).
- Advertising at shared display table as well as flyer insert in promotional bag.

Gold Sponsorship \$750+

- Gold sponsorship certificate of appreciation.
- Logo to promote level of sponsorship on website, Facebook and printed material.
- Name mention on Town of Apex utility bill insert (reaches 18,000 households).
- Advertising at shared display table as well as flyer insert in promotional bag.

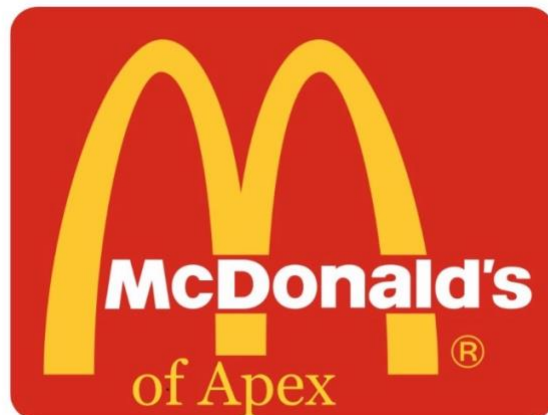
Silver Sponsorship \$500+

- Silver sponsorship certificate of appreciation.
- Logo to promote level of sponsorship on website.
- Name mention on Town of Apex utility bill insert (reaches 18,000 households).
- Advertising at shared display table as well as flyer insert in promotional bag.

Bronze Sponsorship \$250+

- Bronze sponsorship certificate of appreciation.
- Logo to promote level of sponsorship on website.
- Name mention on Town of Apex utility bill insert (reaches 18,000 households).
- Advertising at shared display table as well as flyer insert in promotional bag.

APEX LATINO ARTS FESTIVAL TITLE SPONSOR:



2022 Apex Latino Arts Festival Sponsorship Agreement

This agreement is between the company listed below and the Apex Latino Arts Festival.

Business/Company Name: _____

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Sponsorship Level: _____

If you or your company will be providing an in-kind donation in addition to your cash sponsorship (or if you are only providing an in-kind donation) please describe here:

Signature: _____ Date: _____

Please make payment payable to: **Apex Latino Arts Festival** and mail to:

100 South Hughes Street Apex NC 27502

If you have questions, please contact our sponsorship coordinator Juan Ortega at
ALAF@FIESTACRISTIANA.ORG or (919) 274-2999.

On behalf of the Apex Latino Arts Festival Committee, we thank you for your support.

11th Annual Apex Latino Arts Festival

Children and Family Arts and Crafts

June 4, 3:00-6:00 pm at Halle Cultural Arts Center

Fun activities for the whole family. Art workshops, jewelry-making, face painting, woodworking, coloring, piñatas and more! FREE

Culinary Fair and Bazaar *Main Event*

June 4, 6:00-10:00 pm at Historic Depot (Downtown Apex)

Signature dishes from 10 Central and South American and Caribbean countries. Authentic Latino arts & crafts bazaar. Latin American dance and music performances. FREE to attend, \$10 for adult/youth food passport and \$5 for child food passport (3-12 years old).

